

RETREAT - Agenda
Parks & Trees Committee
Roeland Park, KS
9 December 2009

- I. Review last month's Minutes
- II. Megan England Update on Council Items affecting Committee (5 min.)
- III. Current Agenda Modifications
- IV. Tree Board/Tree City USA Suggestions (Dan Johnson is retiring)
- V. City Art Assessment and Master Plan Progress (5 min.)
- VI. Final Review of \$ for Art in Art in R Park – please review past comments **(30 min.)**
- VII. Parks Master Plan Final for Council (5 min.)
- VIII. City Identity Words and Phrases
- IX. Review 2009 **(45 min.)**
 - a. Accomplishments
 - b. Un-accomplishments
 - c. Lessons Learned
 - d. How do we keep our committee productive and enjoyable?

**Minutes of Meeting of the Parks and Trees Advisory Committee
Of the City of Roeland Park, Kansas
November 11, 2009**

Co-chair Joel Marquardt called a meeting of the Parks and Trees Advisory Committee to order at 6:00 p.m. at the Roeland Park City Hall. Matthew Geary recorded the minutes.

Members present – Joel Marquardt Co-chair, Matthew Geary Co-chair, Mark Lonesk, Mike Foltz, Cnbr. Megan England, Jan Greebe, Adrian O’Hara

Members absent – Chris Handzel

Staff present – None.

- I. The October meeting minutes were approved

- II. Ms. England provided the Committee with an update of council activities.
 - a. Ms. England informed the committee that CLO has withdrawn from consideration of purchasing the old Roeland Park School building. The Council is seeking another buyer for the school building.
 - b. Ms. England informed the Committee about possible funding for the Roeland Park School site.

- III. Juniper Park
 - a. Mr. Marquardt provided an update of the bidding of the sewer project which includes bids for a structure and improvements at Juniper Park.

- IV. Art in R Park
 - a. A discussion was held regarding funding for the Art in R Park program.
 - b. The committee discussed recognition for donations including:
 - i. Highlighted in each of the 6 Roeland Park bi-monthly newsletters;
 - ii. Listing on Art in R Park fliers prior to each round;
 - iii. Shown on website with web link to their own website
 - iv. Laminated poster in City Hall and possibly the Community Center
 - v. Laminated smaller “Art in R Park Sponsor” poster or other for sponsor to put in their business

- vi. Listed on one well designed, more permanent monument sign – possibly stone placed on Roe Boulevard, but not in a primary art location. The sign should be “low key”.
 - vii. No a flimsy banner signs
- c. Most of the Committee thought the \$2500, \$1000, and \$500 increments would be more palatable to possible givers.
 - d. The Committee will ask businesses around town of their take on the funding amounts and recognition. We may be able to pick and choose the number of recognition methods from the list above or simply state the level in dollars or name of level (platinum, gold, silver...).
 - e. Other ideas for fundraising included selling stickers with “Art in R Park” on it, well designed posters, T-Shirts.
 - f. The Committee wants to retain control over art selection and placement, and not allow sponsors to dictate selection and placement.
 - g. A discussion was also held regarding the formation of a 501c3 corporation to allow tax deductible gifts for the Art in R Park program, similar to the program in Prairie Village. There was some concern over start-up and maintenance costs and requirements for a 501c3.

V. The meeting was adjourned at 7:30 p.m.

CHERUB WITH FLUTE



Location: Cooper Creek Park (Roe Boulevard)

Material: Concrete

Height including base:

History: Purchased by Roeland Park through George Schlagel



Roeland Park City Identity - Brainstorm List (as of 8Dec09):

Friendly	Professional	Fun	Simple	Young Families	Elderly
We are a proud city working together towards our goals.			Pretty	Living the Dream	
We Celebrate the highest safety ratings		Trees	Small Town, Big Heart – Roeland Park		
Roeland Park – Where Artists go to be seen		Roeland Park – Not Just a City, We’re Neighbors!			
Our City moves forward looking towards the future and strive for safety				Well Laid Out	
Security and providing community services to the citizens in our northeast Kansas community					
Come and grow with us in the “City of Trees”, Roeland Park Kansas 2010				Proximity	
Neighborly, resident-oriented, active, community-focused, welcoming, friendly				Convenience	
Roeland Park – The Entrance to Northeast Johnson County			Park Yourself in Roeland Park		
Preserving the Community for Future Generations			Experience the World in Roeland Park		
Still Living the Good Life in Roeland Park			Roeland Park – a city for community living		
Roeland Park – where family and community living have united				Residential	
NE Jo County – watch Roeland Park shine		Roeland Park - where sustainability makes a difference			
Roeland Park – Johnson County’s family community			Roeland Park – a city for your future		
Family Friendly	Small Town Community	Personal	Walkable	Responsive	

Process:

1. Distill general identity ideas down to a list of 2 to 5.
2. From the central ideas or identities, make a slogan or phrase to focus our efforts