

Roeland Park 75th Anniversary Planning Committee

Meeting Agenda – July 16, 2025

Time: 6:00 - 7:30 PM

Location: [Roeland Park City Hall Large Conference Room]

COMMITTEE MEMBERS:

Michael Poppa

Harold Morales

Debbi Shraeder

Benjamin Dickens

Katie Garcia

Jonna Crosby

Emily Hage

Julie Weeks

Ruth Feldblum

Matthew Lero

Shea Geist

Kate Crocket

AGENDA

1. Welcome & Call to Order

- A. Roll call
- B. Approval of minutes from June meeting

2. Subgroup progress updates

- A. RoeFest
 - a. Confirm dates (August 15, 2026/ August 22, 2026 as backup)
 - b. Location: **parking lot**, community center, Roe Park, other?
 - c. Centerpiece for fundraising
- B. Committee liaisons
 - a. Verify all committees have send and reviewed the one page guidance issued by the Ad Hoc committee
 - b. Event/Activation Calendar - considerations for committees
 - i. Ask committees for feedback/preference on timing for their activity
- C. Marketing & Communications
 - a. Updates on logo development?
 - b. Updates on webpage on City website
- D. Sponsorships
 - a. Sponsorship deck-inventory ready (depends on activations)

3. Key Dates/Timeline

- A. Deadline for inclusion in 2026 City budget (\$40k) - complete
 - a. \$45,000 in draft 2026 budget
- B. Area school considerations

Date	Tactic	Notes
Fall 2025	Committee planning complete	
Winter 2025	75th Anniversary landing page published	
January 2026		
February 2026		
March 2026		
April 2026		
May 2026		
June 2026		
July 2026		
August 2026	RoeFest	August 15, 2026

5. Next Steps/Action Items

6. Adjournment

Next Meeting: Wednesday, August 20, 6:00pm